

NEAT Site Application

Thank you for your interest in joining the North End Arts Tour (NEAT). Our Mission is "to cooperatively promote fine craft and art to the public in a positive, fun and educational way by creating and sustaining an arts tour in the north end of the Seattle Area."

If you wish to apply to have your site become part of NEAT, please fill out and return this form. Deadline for the 2012 Fall Tour is February 15, 2012. Completed forms should be sent to NEAT, c/o Barbara Kuznetz, 7547 24th Ave. NE Seattle, WA 98115 or emailed to bkuznetz@comcast.net . If your website doesn't have at least 3 current images of your work, please email 3-5 images or snail mail a CD/DVD, color photocopies, color photos, or postcards/brochures along with your application. Do not submit slides or actual objects. If you are not selected for the upcoming tour year, we will keep your materials on file for tours in future years unless you specifically ask to be withdrawn from consideration. If you want the materials you submit returned, please include an appropriate SASE. In the selection process many factors are considered including the type and quality of artwork, the location of the site relative to the existing sites, the reasons for wanting to join NEAT, what the new site would bring to the tour in terms of customer base, etc. **Please be aware that a decision has not yet been made about how many (if any) new sites will be added for 2012.** Thank you.

Name:	Phone #:
Mailing Address:	Email Address:
	Web Site:
Please describe your art work:	
How long have you been a professional artist and where are you currently selling your work?	
<i>Please note: application continues on next page....</i>	

Why do you want to participate in the North End Arts Tour?

Address of the proposed sale location? (The boundaries for NEAT are the north end of Seattle between the Ship Canal and NE 145th St.)

Have you had sales at this location before?
If yes, for how many years?

Do you maintain a customer mailing list?
If not, how do you plan to attract new customers to NEAT events?

If yes, approximately how many customers are on this list?

Please list the other artists (if known) who would be included at this location, briefly describe their art and submit 3-5 images of their work (or list their websites) along with this application. *Please note: If your site is selected to join NEAT, we maintain an "Artist Bank" (a file of artists who would like to be added to a site) and this would be available for your use if you wish to add additional artists to your site.*

Do you have any special experiences or skills you'd like us to be aware of (i.e. served on the Board of Directors of an arts organization, are a wizard at PR, etc.)?